IN THE CLAIMS

Please cancel claim 7 without prejudice.

Please amend claims 1, 8, 10, 19, and 26 to read as follows:

1.   (Amended) A method of conducting commerce over a network, comprising:

encoding content for conversion into vision-enabled content;

receiving payment for encoding the content;

providing a program to decode the vision-enabled content;

receiving an image of a user;

recognizing an identity of the user based on said image of the user;

selecting a subset of the vision-enabled content based on the identity of the user; and

sending the selected subset of the vision-enabled content to the user over a network, wherein the program decodes the selected subset of the vision-enabled content and combines the image of the user with the selected subset of the vision-enabled content.

8.   (Amended) The method of claim 1, further comprising associating the user with a group and selecting the selected subset of vision-enabled content based on the association of the user with the group.

10.   A method of conducting commerce over a network, comprising:

encoding content for conversion into vision-enabled content;

receiving payment for encoding the content;

providing a program to decode the vision-enabled content; and

sending the vision-enabled content to a user over a network, wherein the program decodes the vision-enabled content and receives a series of images of the user and utilizes the series of images of the user to control the vision-enabled content by detecting an action by said user by processing said series of images..

19. (Amended) A method of conducting commerce over a network, comprising:

encoding content for conversion into vision-enabled content;

providing a program to decode the vision-enabled content;

receiving an image of a user;

recognizing an identity of the user based on said image of the user;

selecting a subset of the vision-enabled content based on the identity of the user; and

sending the selected subset of the vision-enabled content to the user over a network, wherein the program decodes the selected subset of the vision-enabled content.

26. (Amended) A method of manipulating content based on an image of a user, comprising:

sending content to a user over a network;

receiving a series of images of the user;

recognizing a person image of the user in at least two images comprising the series of images;

controlling the content based on the person image by detecting an action by the user based on changes in the person image between the at least two images; and

outputting the content.